Raise money for Westfield State [fundraising initiative]! Share this fundraising link through email, text, and social media asking your community to support: [link]

**Become a GiveCampus Advocate**

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Create an account at [givecampus.com](https://go.givecampus.com/) (or if you already have one, log in)



Make your own gift to [fundraising initiative] and turn it into a match or challenge!



Share the [fundraising initiative] page! The built-in sharing buttons on the campaign page generate a link that is unique to you to share through email, text, and social media. If you share while you're logged in, we can track it and celebrate your impact!



Film a personal plea video asking your friends to support [fundraising initiative]!

**Advocate email**

Dear [Name],

Join me in supporting Westfield State [fundraising initiative]! We are raising funds for… [information about initiative].

You can make your gift to [fundraising initiative] at [link].

Thank you for your support!

[Name]

**Advocate social media posts**

* @WestfieldStateUniversity [academic department/program] needs your support to raise money for [fundraising initiative] at [link]!
* Join me in supporting [fundraising initiative] for @WestfieldStateUniversity at [link]
* [Insert favorite memory here]. That’s why I’m supporting [fundraising initiative] for @WestfieldStateUniversity! Join me at [link]